

Annual Lip Sync Battle for Victim Services – Thursday, September 10, Aurora Town Square

Our signature **Lip Sync Battle** event unites community leaders, businesses, and supporters for a night of entertainment and philanthropy. Victim Services of York Region (YSY) provides immediate crisis support and advocacy for individuals affected by crime and tragic circumstances. Sponsoring this event gives you the chance to make an impact by supporting vital crisis response programs, as you receive the promotional sponsor benefits throughout this outstanding event. We hope you will join us!

Victim Services of York Region Impact

- **18,003 + clients served in 2025**
 - **76%** of cases involve domestic violence
 - **Other supports** are provided for victims of human trafficking, sexual assault, mental health crises and other tragic circumstances
 - **90%+** felt they were treated confidentially and with sensitivity
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2025 Lip Sync Battle Impact

- Over **\$150,000** raised at the 2025 event
 - 5 outstanding Lip Sync Teams, raised over **\$35,000** in pledges
 - **250** supporters attended to cheer on Teams and make an impact on the community
 - Raised enough funds to support an additional **15** Angel Project bracelet alarms to keep victims of violence safe
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Programs & Services

- **Victim Quick Response Program+** - Immediate financial & practical aid
- **24/7 Crisis Response Support** - On-scene & telephone support
- **Project ANGEL & High-Risk Services** - Intervention for high-risk individuals
- **Anti-Human Trafficking Team** - Specialized support & prevention
- **Grief & Bereavement Supports** - Compassionate care for those facing loss

Sponsorship Opportunities



Super Star Title Sponsor – \$15,000

- Recognition as "Super Star Title Sponsor" on all event materials.
- Premium logo placement on event signage, social media, and website
- Speaking opportunity during the event
- Opportunity to include an official Lip Sync Competition Team (if space allows)
- VIP seating for 8 guests
- Feature in press releases and media coverage
- Pre-event social media business profile



Mic Drop Platinum Sponsor – \$10,000

- Recognition on event materials
- Premium logo placement on event signage, social media, and website
- Speaking opportunity during the event
- Opportunity to include an official Lip Sync Competition Team (if space allows)
- VIP seating for 6 guests
- Feature in press releases and media coverage
- Pre-event social media business profile



Rockstar Gold Sponsor – \$5,000

- Logo featured on branded area at event (ie cocktail sponsor, photobooth sponsor etc)
- Logo on materials, website, and social media
- VIP seating for 4 guests
- Verbal recognition during the event
- Pre-event social media business profile



Chart-Topper Silver Sponsor – \$2,500

- Logo featured on event website and select event materials.
- VIP seating for 2 guests
- Verbal recognition during the event
- Social media acknowledgment



Showstopper Bronze Sponsor – \$1,000

- Logo featured on event website and select event materials
- Social media acknowledgment
- VIP Seating for 1 Guest



Hype Crew Sponsor – \$500

- Name listed on event website
- Social media mention



victimservices-york.org

